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8	UNITED STATES	DISTRICT COURT
	NORTHERN DISTRICT OF CALIFORNIA	
9	OAKLANI	O DIVISION
10	S.L. on behalf of K.A.,	Related to 4:22-md-03047-YGR
11	Plaintiffs,	MDL 3047
12	Trainting,	WIDE 50 17
13	VS.	SUPPORTING ALLEGATIONS RE:
14	SNAP, INC.; BYTEDANCE, LTD.;	DEFENDANT DISCORD INC.
15	BYTEDANCE, INC; TIKTOK, LTD.; TIKTOK, LLC; TIKTOK, INC.; DISCORD	
16	INC.,	
17	Defendants.	
18	A. The Additional Party, Jurisdiction, an	nd Venue
19	·	elaware corporation with its principal place of
20	business in San Francisco, CA. Defendant Discord owns and operates the Discord social media	
21	application, which Defendant Discord makes widely and publicly available to users throughout the	
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23	United States through, e.g., the Apple App Store and Google Play.	
24	2. At all times relevant hereto, Defendant Discord Inc. was acting by and through its	
25	employees, servants, agents, workmen, and/or staff, all of whom were acting within the course and	
26	scope of their employment, for and on behalf of Discord Inc.	
	3. This Court has personal jurisdiction over Discord because its principal places of	
27	business in California and is "at home" in this S	tate.
28	4. Venue is proper in San Francisco	County because Discord is headquartered there.

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#### B. Discord and its Discord Product

- 5. Discord is an on-line social media product that was launched in 2015. The product includes a number of features that allow users to set up accounts and communicate with other product users through group and private means, including video calls, text messaging, and exchange of photos and videos.
- 6. In theory, Discord's terms of use prohibit users under 13. However, Discord does not verify user age or identity. Moreover, Discord has long been on notice that children 13 and younger use the product—and that adults preying on children do too. Discord is aware and it is commonly known and understood that nobody follows that rule and that Discord allows children 13 and younger to use its social media product. Children as young as eight years old currently using the Discord social media product. See Kellen Browning, 5 Ways Young People Are Using Discord, N.Y. Times, Dec. 29, 2021.
- 7. Discord could enforce its supposed policy of prohibiting children 13 or younger if it wanted to. Among other things, minor users often state their real age in their bio and/or tell other users their real age in group and private chats using one or more Discord product features. Likewise, minor users post photos that often reflect their actual age.
- 8. Discord's product features also create an unreasonable opportunity for and risk of sexual exploitation of kids. By default, all product users—including users under 18—can receive friend invitations from anyone in the same server, which opens the ability for them to send and receive private messages from strangers. Samantha Murphy Kelly, *The dark side of Discord for teens*, CNN Business, Mar. 22, 2022, <a href="https://www.cnn.com/2022/03/22/tech/discord-teens/index.html">https://www.cnn.com/2022/03/22/tech/discord-teens/index.html</a>.
- 9. Minor users like K.A. lack the cognitive ability and life experience to identify online grooming behavior by prurient adults and the psychosocial maturity to decline invitations to exchange salacious material and mass-messaging capabilities. At all times relevant, Discord allowed direct messaging with and by minors without parental notification.
  - 10. Discord has designed and operates its product in such a way that it also allows

<sup>&</sup>lt;sup>1</sup> See, e.g., Nellie Bowles and Michael Keller, *Video Games and Online Chats Are 'Hunting Grounds' for Sexual Predators*, N.Y. Times, Dec. 7. 2019, *available at* https://www.nytimes.com/interactive/2019/12/07/us/videogames-child-sex-abuse.html.

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people to chat using fake names and the task of enforcing community standards is largely delegated to the organizers of individual Discord "servers." Kellen Browning, How Discord, Born From an Obscure Game, Became a Social Hub for Young People, N.Y. Times, Dec. 29, 2021, available at https://www.nytimes.com/2021/12/29/business/discord-server-social-media.html. "Server" is the used to describe a key feature of the Discord product that allow users (including, as described above, underage users) to connect, exchange photo and video files, and user Discord's audio and video communication features.

- 11. The Discord product generates revenue for Discord through subscription fees that gives users access to features like custom emojis for \$5 or \$10 per month. Discord also began experimenting in December 2021 with a new feature that allow some users to charge for access to their server, up to \$100 a month, of which the company takes a 10 percent cut. Kellen Browning, How Discord, Born From an Obscure Game, Became a Social Hub for Young People, N.Y. Times, Dec. 29, 2021, available at https://www.nytimes.com/2021/12/29/business/discord-server-socialmedia.html.
- 12. Discord is well aware that users can and do use Discord in ways that pose risks of harm, abuse and exploitation, including using Discord to initiate and engage in explicit sexual conduct. At all times relevant, Discord created false assurances that users (including minor users) can turn on feature to "keep [them] safe." The Discord support page represented its "Safe Direct Messaging" feature as follows:

Keep me safe: The safest option. This will have Discord scan any image sent in all DMs, regardless of whether you've added the user on your friend list, or the user is DMing you just by sharing a mutual server.

My friends are nice: The medium-est option! This will let Discord know to scan any images sent in DMs from users that aren't on your friends list, but also to trust your previously-added friends and not worry about any images they send.

Do not scan: The self-confident option. Enabling this option will completely disable Discord's image scanning process, and leave you for a walk on the wild side for any and all DMs you receive. Careful, it's a jungle out there!

Discord Safety: Safe Messaging!, https://support.discord.com/hc/en-us/articles/115000068672-Discord-Safety-Safe-Messaging- The representations that Discord will "scan" images and provide "Safe Messaging!" reasonably would lead minor users to believe that Discord will scan for and

block sexually explicit materials, including materials used to groom and/or blackmail users, and otherwise "keep [the user] safe."

- 13. As a threshold matter, Discord's direct messaging and "Safe Direct Messaging" product features are inherently defective and/or dangerous for minor users because Discord should not be presenting less-safe product options ("My friends are nice" and "Do not scan") to users under 18 without their parents' knowledge and consent.
- 14. On information and belief, Discord did not even ask users for their birthdate upon sign up until mid-2020 (NCOSE, *Discord is a Haven for Gamers and Sexual Exploiters*, Feb. 23, 2021, available at <a href="https://endsexualexploitation.org/articles/discord-is-a-haven-for-gamers-and-sexual-exploiters/">https://endsexualexploitation.org/articles/discord-is-a-haven-for-gamers-and-sexual-exploiters/</a>), which inadequate self-reporting step remains as Discord's only supposed age-verification despite its knowledge that millions of young children are using its product without parental consent.
- 15. Moreover, Discord downplays the serious dangers its product presents to minor users by "jokingly" referring to unsolicited sexual overtures, grooming, displays of explicit sexual materials, abuse, exploitation, and blackmail as "the wild side" and "a jungle." Presenting these less-safe options to minors and without verification of parental consent (for minor users) is a product defect and/or inherently dangerous because Discord is attempting to contract with minors without warning to minor parents and in a manner that poses significant risk to a significant number of its minor users.
- 16. Discord's Safe Direct Messaging product also is defective and/or does not operate as promised and as reasonably understood by Discord's minor users. This product did not operate as promised and as reasonably understood by Discord's minor users and created a false sense of safety that resulted in direct harm to a significant number of Discord's minor users. A reasonable person reviewing Discord's description of its "Safe Direct Messaging" feature (including but not limited to children like K.A.) reasonably would understand that Discord was representing it would keep them "safe" from harmful interactions and predatory users, including by monitoring and saving conversations had via Discord's social media product and as long as the user selects the "Keep me safe" option. Discord's product feature does nothing of the sort, however. On information and belief, at best, Discord scans image files for malware and similar issues. As such,

users (especially minor users) are lulled into a false and dangerous sense of security while using the product.

- 17. Discord's product is defective as its "Safe Direct Messaging" feature does not actually keep minor Discord users safe and is deceptive and misleading and inherently dangerous for minor Discord users because it creates a false sense of security and encourages them to use the Discord product under the false belief that it is safe for children.
- 18. Discord's product also is defective and unreasonably unsafe for minor users, like K.A., because it has no effective parental controls. Children like K.A. are able to and do routinely use Discord despite being 13 or younger and despite having no verified parental consent to use the product, let alone to be placed at risk of trauma, abuse, and exploitation through use of the product exactly in the manner and for the purpose for which Discord designed the product.
- 19. Discord's product also is defective for failure to provide any effective warnings to minor users, let alone their parents, of the known risk of harm from the abuse and sexual exploitation when children use the product.

#### C. Additional, Plaintiff-Specific Allegations

- 20. K.A. began using Discord in the fall of 2020, when she was only 11 years old and lived in Canada. K.A. had been randomly connected to a predator by a social media product known as Omegle. That predator convinced K.A. that she could trust him and to open a Discord account, so that they could stay in contact and get to know each other better.
  - 21. K.A. was able to access Discord without her parents' knowledge or consent.
- 22. Over a period of months, the predator groomed and forced K.A. to take and send naked photos and videos of herself engaging in sex acts. K.A. still will not talk with her mother about the full extent of what was done to her, other than that she did "terrible" things.
- 23. In late 2022, another predator convinced K.A. to engage with him on Discord, where he groomed K.A., sent her videos of himself masturbating, and convinced her to take and send explicit and/or naked photos and to engage in sexual discussions with him.
- 24. S.L. found out about these harms after she discovered concerning content on her child's device, contacted the police, and was alerted to what was happening by law enforcement. Law enforcement then posed as K.A., communicated with the predator through Discord, and

arrested him in February 2023. They arrested him in the neighborhood where K.A. and her family reside and while he was attempting to meet K.A. in person for purposes of sex. This predator exchanged more than 700 messages with K.A., and currently is awaiting trial.

- 25. Discord has provided numerous predators with unfettered access to minor K.A., enabling and facilitating her continued exploitation through its defective and/or inherently dangerous product features. These are just two examples.
- 26. As alleged above, Discord was well aware that adult users used the product for abuse and exploitation, including of minor users. The Discord product enabled, facilitated, and effectively encouraged these acts, including by allowing fake usernames, by allowing users to create accounts without verifying age or identity (or, in the case of minors, parental consent), and by representing to minor uses that Discord would keep them safe when messaging strangers on its product which it did not do.
- 27. K.A. began suffering from increased anxiety, engaged in serious acts of self-harm, and expressed suicidal ideation. Her access to electronic devices was further restricted, however, her parents could not prevent her from accessing Discord outside their home nor could they be sure that they were preventing access inside their home, including because of school devices and the accessibility of electronic devices from friends and other sources.
- 28. K.A.'s parents have tried to prevent K.A.'s access to Discord in several ways, including but not limited to special devices and/or software, limiting of access to other devices, monitoring and/or supervision, and multiple discussions. Discord is designed, however, in a manner intended to and that does ensure that her parents have no way to effectively prevent such access. In fact, shortly before the filing of this Complaint, S.L. inadvertently discovered that K.A. has accessed Discord on one of S.L.'s own devices, without S.L.'s knowledge or consent. S.L. did not even realize that such access was possible, nor did K.A. have to download the Discord app as she was able to simply access it via web browser. Discord is providing such access over S.L.'s objection and in a manner causing continued harm to K.A.
- 29. K.A.'s use of and developing addiction to Discord, along with Snapchat, TikTok, and the product known as Omegle, coincided with a steady and severe decline in her mental health.
  - 30. K.A. has been hospitalized multiple times in connection with self-harm and suicidal

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ideation, as well as suicide planning. She has undergone sedation and being restrained due to the severe mental health harms she suffered. Her education has been disrupted, and her relationship with her parents and friends strained.

- 31. K.A. is struggling in every aspect of her life, but worse, she still is only fifteen years old and there is no way to know how severe the harms to her will be from these experiences and for the rest of her life. No amount of money spent, therapy, or time can erase the trauma or abuse itself.
- 32. Discord also has caused economic damages to K.A.'s parents, including lost wages, insurance, and out-of-pocket medical costs, as well as serious trauma resulting from their child causing self-harm, suicide threats and hospitalizations, and severe sexual abuse that occurred to her as direct result of design and programming decisions made by these Defendants and Omegle.
- 33. S.L., for example, has suffered PTSD, panic attacks, depression, and other mental health harms requiring treatment – none of which were present prior the above-described harms. These types of harms to parents and family are the foreseeable and natural result of harms to a minor child. These harms are the result of exploitation facilitated by Discord, as well as K.A.'s growing social media addiction and related mental health harms caused by all of these Defendants.

DATED this 26th day of March, 2024.

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#### SOCIAL MEDIA VICTIMS LAW CENTER PLLC

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